

City of West Columbia, SC

Regular Council Meeting

August 2, 2011 at 6 p.m.

Members Present:

Bobby E. Horton, Mayor
Eric L. Fowler
L. Dale Harley
Boyd Jones
Marsha Moore
Cathy Shannon
BJ Unthank

Members Absent:

Jack L. Harmon, Mayor Pro-Tem, ill
Tommy Parler, out of town

Others Present:

Jenny Cunningham, City Administrator
Myron Corley, Deputy City Administrator
Mardi Valentino, City Clerk
Donna Smith, Economic Development Director
Brian Carter, Planning and Zoning Director
Sid Varn, Planning & Engineering Director
Members of the Public and Press

Dennis Tyndall, Police Chief
Stuart Jones, Building Official
Charles Garren, Public Works Director
Ken Ebener, Municipal Judge
Wyatt Coleman, Fire Chief
Rick Hodge, City Treasurer

Agenda Item I – Call to Order

Mayor Horton called the meeting to order at 6 p.m. and noted a quorum was present. *The State, Free Times, Lexington County Chronicle, Cayce-West Columbia News, and The Columbia Star* were notified of the meeting by e-mail on July 29, 2011.

Agenda Item II – Invocation and Pledge of Allegiance

Council Member Fowler gave the invocation followed by the Pledge of Allegiance.

Agenda Item III – Requests for Appearance

- A. Mayor Horton recognized Mr. Jim Bailey, president of Red Moon Marketing, Inc. in Charlotte. Mr. Bailey stated that his company developed the “Recycle and Win” program several years ago for the Coca Cola Company to educate and encourage residents to recycle properly. He said the program was successful in other major urban areas and now Coca Cola is focusing on the greater Columbia area by partnering with Bi-Lo Food Stores, the City of Columbia Public Works Department, Lexington County Public Works Department, Richland County Public Works Department and towns within Lexington and Richland Counties. Mr. Bailey explained the program consists of mailing brochures containing information on properly recycling materials and “Give It Back” stickers to all single family households that receive curbside pickup in the greater Columbia area. Residents will be asked to place the stickers on their recycling bins if they want to participate in the “Recycle and Win” program. The Prize Patrol will travel throughout the targeted areas in a promotionally-wrapped Toyota Prius and on appropriate recycling days, the patrol will search out stickered bins for proper recycling. The sticker gives the Prize Patrol permission to examine the contents of the recycling bin for proper recycling execution. If an inspected bin contains the correct recyclables the residents will be eligible to win a \$50.00 gift card from Bi-Lo. All winners will receive their prizes by mail. The Prize Patrol is expected to award 260 winners over a six-month period.

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Agenda Item III – Requests for Appearance (continued)

Mr. Bailey stated that for residents who do not have curbside recycling, events will be held at recycling drop off locations in the greater Columbia area. These residents will receive separate informational mailers explaining the recycling events including dates and event locations. Mr. Bailey said the program will have one recycling event a month for a total of six events. Residents without curbside recycling can complete entry cards at the events to win \$50 Bi-Lo gift cards. After the entry cards are collected five winners will be chosen from each event to receive the Bi-Lo gift cards. A total of 30 winners will be awarded prizes from the “Recycle and Win” events. Mr. Bailey said Coca Cola will pay the costs of the program and Red Moon Marketing will provide the manpower for the Prize Patrol. He said the city would be asked to promote the program on the city’s website and to supply a list of residents and their addresses to ensure proper mailing for the prizes. Mayor Horton thanked Mr. Bailey for his presentation. He and other council members expressed their opinions that the “Recycle and Win” program was very worthwhile and would increase the amount of recycling in the city.

Mayor Horton recognized Council Member Moore who made a motion to approve the city’s participation in the “Recycle and Win” program. Council Member Shannon seconded the motion which passed unanimously.

Agenda Item IV – Announcements by the Mayor

Mayor Horton announced that the West Columbia Beautification Foundation will meet August 3, 2011 at 8 a.m. in the New Brookland Room at City Hall. He encouraged people to attend the annual Back to School Bash on August 13, 2011 from 4 p.m. to 8 p.m. at Butler Park. He said the Mayor’s Round Table Meeting will be held August 15, 2011 at 5:30 p.m. followed by the Council Work Session at 6 p.m. The Zoning Board of Appeals will meet on August 16, 2011 at 6 p.m. and the Planning Commission will meet on August 22, 2011 at 6 p.m.

Agenda Item V – Minutes

- A. Mayor Horton entertained a motion to approve the minutes for the Regular Council Meeting held July 5, 2011. Council Member Unthank so moved and Council Member Fowler seconded. The motion passed unanimously.
- B. Mayor Horton entertained a motion to approve the minutes for the Special Council Meeting held July 11, 2011. Council Member Moore so moved and Council Member Shannon seconded. The motion passed unanimously.

Agenda Item VI – Old Business

- A. Mayor Horton entertained a motion for second reading consideration of an ordinance to annex .86 acres of property located at 1724 and 1728 Sewanee Drive (TMS # 003717-07-002 and 001, respectively). Council Member Unthank so moved and Council Member Fowler seconded. The motion passed unanimously.

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Agenda Item VII – New Business

- A. Mayor Horton entertained a motion for first reading consideration of an ordinance to annex .50 acres of property located at 1700 Cofield Drive (TMS # 003630-02-013). Council Member Unthank so moved and Council Member Shannon seconded. The motion passed unanimously.
- B. Mayor Horton entertained a motion for first reading consideration of an ordinance to annex 1.38 acres of property located at 1705 Cofield Drive (TMS # 003630-04-014). Council Member Unthank so moved and Council Member Fowler seconded. The motion passed unanimously.
- C. Mayor Horton entertained a motion for first reading consideration of the Planning Commission's recommendation to establish zoning for approximately 1.05 acres of recently annexed property located at 624 A & B Sunset Boulevard (TMS # 004665-05-015) and approximately .71 acres of property located at 624 Sunset Boulevard (TMS# 004659-01-003 and 004659-05-015) as LM (Light Manufacturing). Council Member Moore so moved and Council Member Harley seconded. The motion passed unanimously.
- D. Mayor Horton entertained a motion for first reading consideration of the Planning Commission's recommendation to establish zoning for approximately 12.72 acres of recently annexed property located on Klapman Road beside Glenforest School (TMS # 004597-04-015) as R2 (Medium Density Residential). Council Member Harley so moved and Council Member Fowler seconded. The motion passed unanimously.
- E. Mayor Horton entertained a motion for first reading consideration of the Planning Commission's recommendation to establish zoning for 13 recently annexed properties located in the 1700 block of Sewanee Drive (1707 through 1727 Sewanee Drive, TMS #s 003717-09-001, 002, 003, 004, 005, 006, and 007; and 1708 through 1722 Sewanee Drive, TMS #s 003717-07-003, 004, 005, 006, 007, 008) as R4 (low density residential). Council Member Moore so moved and Council Member Harley seconded. The motion passed unanimously.
- F. Mayor Horton entertained a motion for consideration of a resolution to authorize the consumption of beer and wine at the fall Rhythm on the River Concert Series at the West Columbia Riverwalk Park. Council Member Moore so moved and Council Member Shannon seconded. The motion passed unanimously.
- G. Mayor Horton entertained a motion for consideration of a mutual aid law enforcement agreement between the City of West Columbia and Midlands Technical College for possible assistance at the Airport Campus. Council Member Harley so moved and Council Member Shannon seconded. The motion passed unanimously.

Agenda Item VIII – Adjourn to Executive Session for a Contractual Matter and a Personnel Matter

Mayor Horton entertained a motion to adjourn to executive session. Council Member Unthank so moved and Council Member Moore seconded. The motion passed unanimously. Council adjourned to executive session at 6:16 p.m.

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Agenda Item IX – Adjourn Executive Session and Reconvene to Regular Session

Mayor Horton entertained a motion to adjourn executive session and reconvene to regular session. Council Member Shannon so moved and Council Member Moore seconded. The motion passed unanimously. Council reconvened at 7:10 p.m. Mayor Horton stated no action was taken in executive session.

Mayor Horton stated he received a letter from City of Columbia Mayor Steve Benjamin asking West Columbia to join the First Day of School Initiative. Mayor Horton explained that the initiative encourages employees to help their children start the school year by allowing employees two hours off to take their children to school on the first day of classes. He said another part of the initiative is to donate school supplies to children who are in need in order for them to start the school year with the necessary materials. After discussion, Mayor Horton recognized Council Member Harley who moved to allow employees with kindergarten or grammar school-aged children two hours off to take their children to school on the first day of classes. Council Member Shannon seconded and the motion passed unanimously.

Agenda Item X – Adjourn

Mayor Horton entertained a motion to adjourn. Council Member Unthank so moved and Council Member Moore seconded. The motion passed unanimously. Council adjourned at 7:15 p.m.

Respectfully submitted,

Marta M. Valentino, CMC
City Clerk