



ART ON STATE

WEST COLUMBIA BEAUTIFICATION FOUNDATION AND CITY OF WEST COLUMBIA WEST VISTA BEAUTIFICATION AND PUBLIC ART PROJECT

PROJECT OVERVIEW & GUIDELINES

The West Columbia Beautification Foundation and the City of West Columbia have partnered together for a beautification project funded by a Connected Communities Grant through the Central Carolina Community Foundation. It is the mission of the West Columbia Beautification Foundation to redefine West Columbia as an impressive and attractive place to live, work, or visit by involving the entire community in positive beautification efforts. The West Columbia Beautification Foundation and the City of West Columbia are excited to partner together and engage in an exciting, innovative, and vibrant project in the West Vista area of West Columbia. The West Vista, encompassing Meeting Street, State Street, Sunset Boulevard, and the West Columbia Riverwalk Park and Amphitheater, is located on the banks of the Congaree River near the Gervais Street Bridge in West Columbia, Lexington County. The West Vista is on the cusp of exciting opportunity and has become an attractive area for redevelopment. The West Vista area and State Street has experienced a number of renovations and influx of diverse businesses operated by both seasoned and young professionals. Building on the momentum generated by the establishment of vibrant businesses, the West Columbia Beautification Foundation desires to develop a unique and interactive beautification project. The City of West Columbia anticipates an exciting residential and commercial development to begin construction between State Street and the Gervais Street Bridge with the next 18 months. The impact of the West Vista Beautification and Public Art Project will be amplified by the excitement generated by the highly anticipated development of this cornerstone property. As a recipient of the Community Engagement Grant, the West Columbia Beautification Foundation is transforming barren sidewalks, bland streetscapes, and a dumpster disaster into a complete beautification project consisting of a community designed interactive public art garden and colorful streetscapes. This project will enhance the beauty and physical setting of the West Vista, engage the community in a unique collaborative project, and provide exposure to public art and social interaction.

What is the Art On State Project?

The 100 block of State Street has experienced recent redevelopment and the establishment of new businesses. As the old makes way for the new, however, some areas remain forgotten and unkempt. A bland parking lot, clearly visible from Meeting Street, is located behind State Street businesses. In a prominent corner of the lot sits an overgrown area used for storing dumpsters. This unsightly area provides an opportunity to develop a landscaped interactive public art display. Rooted in the idea that expression fosters community and engagement, the West Columbia Beautification Foundation is calling for ideas for an interactive public art exhibit that will leave a unique mark on State Street. The public interactive art project will be located

within a landscaped area that also provides function. Public parking spaces will be marked nearby, and a screened fence will be erected to create a safe dumpster corral, effectively hiding the unsightly while facilitating effective sanitation collection. This project is located within a short walk from the West Columbia Riverwalk Amphitheater and Park, a robust recreational opportunity for visitors. Families and visitors will be encouraged by this unique project to visit the interactive art piece and experience the shopping, dining, and services on State Street before, during, or after their visit to the Riverwalk Park.

What criteria will be used to select the Art On State interactive public art exhibit?

The goal of this project is to develop an interactive art exhibit that leaves a lasting impression on visitors to the West Vista and State Street area. The public art should encourage visitors to participate or interact with the piece in a way that is fun and appropriate for all ages. The following criteria will be used to evaluate the application.

- **Artistic merit and quality**, as substantiated by an artist's past history of exhibitions or sales, awards or other recognition, or an outstanding first work, as well as the inherent quality in terms of timelessness of vision, design, aesthetics and excellence;
- **Intentionality of the artist**, concerning the meaning and proposed or desired effect of the work as public art upon the viewing public as rationalized and elaborated upon in the project description;
- **Local significance**, creating a sense of excitement in public spaces and presenting fresh ways of seeing the community and city reflected;
- **Safety and durability**, including the ability of the artwork to withstand weather conditions, as well as structural and surface integrity;
- **Unrestricted public viewing**, primarily the opportunity for public access, but also suitability for public participation, social and political attitudes, and functional considerations; and
- **Installation and maintenance of the work**, from practicality of fabrication and transport to installation and long-term care.

Who is eligible to apply?

Anyone who has a viable idea and the ability to fabricate and install the public art may apply.

What process will be used to select the Art On State public art?

Applications must be received before 5:00 PM on Wednesday, September 23, 2015. A public meeting to view and discuss submitted ideas will held on October 5, 2015 (time and location to be determined). After receiving public input, finalists will be presented to the West Columbia Beautification Foundation during its October meeting. The winning project will be presented to West Columbia City Council for approval in October 2015.

Is a stipend available for the artist?

Yes. The stipend will be commensurate with the scope of the public art and the availability of funds in the project budget. The total project budget may not exceed \$10,000 unless additional outside revenue sources are acquired.

Where will the project be located and what is the project area?

The project area is located adjacent to the public parking area at 423 Meeting Street. This parking area is behind businesses located in the 100 block of State Street. The following aerial images show the existing conditions of the lot and the proposed site layout and location of the exhibit. The gravel driveway and dumpster corral will remain in the location shown on the image. The landscaped area that will contain the public art exhibit is approximately 40' x 50' in size. Proposed art exhibits must remain on the property shown in the images, which is owned by the City of West Columbia, and may not encroach onto adjacent properties.

423 Meeting Street
Public Parking



Existing
Conditions



Proposed Site
Layout



Who should I contact with questions?

Contact Brian Carter at bcarter@westcolumbiasc.gov or 803-939-8601.

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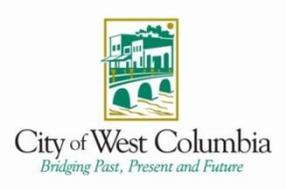
SUPPORTING DOCUMENTATION CHECKLIST

Application packet must be submitted before 5:00 PM on Wednesday, September 23, 2015 to the following address:

City of West Columbia
Attention: Brian Carter (Art On State)
200 N. 12th Street
West Columbia, SC 29169

The following materials MUST be provided with the completed application form:

- Project description including purpose, artist's rationale and /or intention for the proposed work; history and provenance of artwork; relationship of project to other community interests and activities; involved individuals and organizations.
- Illustrative and/or constructive drawings of proposed work; scale model of proposed sculptural work strongly recommended.
- Scaled site plan and color images of proposed installation location and its context.
- Scaled illustrative drawings or model showing artwork in relation to proposed site.
- Description of short- and long-term maintenance requirements and costs.
- Artist résumé, annotated exhibition list, and digital or hard copy color images of other works.
- Project timeline, including (as applicable) fabrication, delivery, and installation, which must be completed before May 27, 2016.
- Project budget, including desired stipend. The total project budget may not exceed \$10,000 unless additional outside revenue sources are acquired.
- General letters of support and/or reference.



ART ON STATE APPLICATION

**WEST COLUMBIA BEAUTIFICATION FOUNDATION AND
CITY OF WEST COLUMBIA
WEST VISTA BEAUTIFICATION AND PUBLIC ART PROJECT**



Project Title: _____

Artwork Type [e.g., sculpture, mural, etc.]: _____

Artwork Description [include fabrication date, medium, dimensions, materials, and finishes]:

(use additional pages if necessary)

Proposed Project Budget: _____ Proposed Artist Stipend: _____

Artist Information

Name: _____

Address: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Submit Application and Supporting Documentation
City of West Columbia
Attention: Brian Carter (Art On State)
200 N. 12th Street
West Columbia, SC 29169

DEADLINE IS 5:00 p.m. – Wednesday, September 23, 2015

*****E-mail copies will not be accepted*****

Please contact Brian Carter at 803-939-8601 or bcarter@westcolumbiasc.gov if you have any questions regarding the application or project.