

CITY OF WEST COLUMBIA, SOUTH CAROLINA

REQUEST FOR PROPOSALS

Requestor: City of West Columbia
Post Office Box 4044
200 N. 12th Street
West Columbia, South Carolina 29171-4044
Contact: Tara Greenwood
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PROJECT: City of West Columbia Call for Artist Proposals -Mural Alleyway Art

1.1 General Introduction and Overview:

The City of West Columbia (hereinafter City) is requesting proposals from skilled artists to provide mural art in a highly traversed city alleyway. Muralists will have one month to complete the art work. The City of West Columbia is situated along eight miles of the beautiful lower Saluda and Congaree Rivers. Known for being friendly, welcoming and affordable, the city also has top-level schools and a myriad of dining and shopping options, as well as exemplary health care options that are within a three-mile radius. The area is ideal for commerce, thanks to its business-friendly attitude, low taxes and utility rates. The City is concentrating on economic development and is eager to attract business start-ups and/or relocations. Additionally, major interstates, highways, the airport, and Columbia are just minutes away. When it comes to recreation, West Columbia offers kayaking, canoeing, tubing, parks, water-front concerts, 8.5 miles of walking and biking trails, and much more, including access to the renowned Riverbanks Zoo, Botanical Gardens, and Waterfall Junction.

1.2 Project Description:

The City seeks to commission an artist to create an outdoor mural to be placed in a city alleyway that connects the upcoming interactive park and parking lot to State Street. The proposed project consists of painting a mural on two building walls that border the alleyway. The mural area is approximately 12 feet tall x 60 feet long on each wall. With the installation of the mural the alleyway will become inviting, engaging, and welcoming. The completed artwork will become the property of the City of West Columbia. Considerations for the design and theme of the work should take the following into consideration:

- Designed with light scaping in mind (light scaping cost not incurred by the artist)
- Appropriate use for public space
- Mural art must not contain people
- Requires minimum maintenance, with the appropriate consideration to the area's seasonal climate
- Surface wall prep will take place prior to artist painting the mural (cost is not incurred by the artist)

1.3 Eligibility:

The project is open to all artists who are legal US residents, age eighteen (18) and over, regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or disability. The city encourages artists from West Columbia, the Midlands area, and South Carolina to submit proposals for this project.

1.4 Budget:

The overall budget for this project is \$20,000, which is inclusive of all artist costs. This amount includes all costs related to the artist design and project management fees, all subcontract and consultant costs, overhead costs, fabrication and installation of the art mural, liability and insurance costs as required, and all other costs associated with the art project. Artwork should meet all applicable city codes.

1.5 Application and Selection Process:

The Selection Committee will review all eligible submissions and select the highest-ranking artist proposal. Upon approval, the Selection Committee will forward recommendations to City Council. Following City Council approval, a contract will be issued to the selected artist.

1.6 Submission Criteria:

All proposals must include the following:

Cover Letter: A one-page cover letter which summarizes the applicant's interest in the project.

Professional Qualifications: A resume for each applicant not longer than 1,000 words. A summary not more than two (2) pages of experience in mural art and installing permanent artwork suitable for the outdoor elements. This summary may include up to five (5) projects, with supportive information.

Supporting Information: Written detailed description of the mural concept so the review panel gains a clear understanding of what the artwork will look like once complete. Sketches, renderings, and conceptual visual examples are preferred. Timeline of how long it will take to complete the mural should be included as well.

Any revision(s) to this RFP will be issued and distributed as an addendum by the City.

1.7 Information for Finalists:

Murals must be original works of art by the submitting Artist. The artwork may not contain advertising, religious references, convey political messages, or sexual content.

1.8 Finalist Selection Criteria:

Selection criteria to be used for consideration shall include, but not be limited to the following:

- Artistic quality, vision, and context (25%)
- Evidence of the artist(s) ability to successfully complete the work in one month's time (25%)

- General experience in painting permanent artwork suitable for outdoor elements (25%)
- Thematic originality/Uniqueness (25%)

***In the event of a duplicate score, preference will be given to artists in the city or those who have previously participated in events sponsored by the city.

2.0 How to Apply:

Please submit all sealed Request for Proposal Packages to:

Tara Greenwood
Director of Grants and Special Projects
200 N. 12th Street
West Columbia, SC 29169

Packages must be received no later than 2pm EST on April 11, 2019

2.1 Contact Information:

Please direct all questions to:

Tara Greenwood
Director of Grants and Special Projects
803-791-1880, ext 628
tgreenwood@westcolumbiasc.gov

The City of West Columbia reserves the right to change the project timeline, to modify this solicitation, to request additional information or proposals from any or all participating artists, to reopen the competition and/or to accept, amend, reject, at any time prior to the commissioning of the art, any or all design proposals.