



October 5, 2023

Dear West Columbia business owner:

We are pleased to announce our continued partnership with CGI Digital (CGI) to coordinate and produce a series of educational videos highlighting all we have to offer to residents, visitors, and businesses.

With a highly visible interface on our City website homepage, www.westcolumbiasc.gov, our Video Tour will allow viewers to learn more about area attractions, quality of life, economic development and so much more.

We know businesses play a critical role in our City's vitality. This program presents a sponsorship opportunity for local businesses to greatly enhance their online presence. In addition, the Video Tour will backlink to CGI's www.elocallink.tv providing increased exposure for all participants. Our businesses will also have an exclusive first look at CGI's latest product, SeeSaw™ which accelerates businesses' existing websites through engaging and educational video content.

To learn more about sponsorship opportunities or to request an appointment, please email Vice President, Brandon Bartz, at brandonb@cgicompany.com.

Thank you for being a part of what makes West Columbia a great place to live, learn, work, and play.

Sincerely,

Anna Huffman
Director of Public Relations

ahuffman@westcolumbiasc.gov
803-939-8613
803-309-8638

Mayor

Temus C. "Tem" Miles, Jr.

Mayor Pro-Tem

R. Trevor Bedell

Council Members

Jimmy Brooks
Joseph D. Dickey, Jr.
Mike Green
George M. Crowe
David B. Moye
Erin Parnell Porter
Mickey Pringle

City Administrator

Brian E. Carter

Deputy

City Administrator

Michelle M. Dickerson,
Esquire

**City Treasurer/
Senior Assistant**

City Administrator

Justin R. Black, CPA

City Clerk

Crystal Bouknight Parker

(803) 791-1880
FAX (803) 739-6231

200 N. 12th Street
West Columbia, SC 29169

PO Box 4044
West Columbia, SC 29171

www.westcolumbiasc.gov